



JUNE 17th – JUNE 23th, 2024

Internship Program



Overview

The DICK'S Sporting Goods Open is a professional golf tournament on the PGA TOUR Champions; it is one of 27 PGA TOUR Champions events across the country. The 17th Annual DICK'S Sporting Goods Open will be held June 17th – 23rd. This event has one of the best fields on Tour including Fred Couples, John Daly, Vijay Singh, Bernhard Langer, David Toms, Retief Goosen, Scott McCarron, and our 2023 champion Padraig Harrington.

The tournament is operated by Broome County Community Charities, a 501(c) 3 non-profit organization. BCCC, Inc. has donated over \$19.6 million to charity since its inception in 1971.



2023 Champion, Padraig Harrington

Internship

The DICK'S Sporting Goods Open Internship Program has had great success over the past sixteen years and interns have played an integral role in the success of this event. Past interns have remained in contact with the tournament and return year after year to help with the event again. Many have gone on to other organizations such as DICK'S Sporting Goods, MLB, NFL, NASCAR and other PGA Tour Events.

Interns work under the guidance of tournament staff to assist with various tasks and the special events occurring before and during tournament week. Interns are not tied down to one position and will have the ability to gain experience in all facets of this nationally recognized event.

The work environment is fast-paced and demanding, but interns gain valuable experience in the fields of Sports Marketing and Event Management. Interns will learn all the logistics it takes to put on a PGA TOUR Champions event and they will be able to network with people to help jump-start their career in the sports industry!



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Internship

- Requirements:**
- Undergraduate or Graduate Student, Majoring in Sport Marketing/Management, Marketing, Management, or Business.
 - Must be available for an interview.
 - Must have housing in the Binghamton area.
 - Must have a reliable vehicle of transportation.

- Responsibilities:**
- Execute Events Leading up to and During Tournament
 - Help create Tournament's Social Media content
 - Assist Operations Manager with Tournament Operations with Golf Course Setup and Teardown.
 - Assist in Sponsorship Fulfillment and Activation
 - Assist with Corporate Ticket Distribution
 - Participating in Daily Office Activities
- *Not Limited to These Responsibilities**

Compensation: School Credit; Non-paid Internship

Time Frame: **Starting Date:** Monday, May 13th
(or when spring semester ends)

End Date: Friday, June 28th



Contact

Mike Schaffer, Tournament Operations Manager

Phone: 607-205-1500 x306

Email: m.schaffer@dsgopen.com



*If interested in interning with the DICK'S Sporting Goods Open,
please email resume with cover letter to
Mike at m.schaffer@dsgopen.com*



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